

PRESS RELEASE

SECUREPLATE WINS SEAL OF APPROVAL FROM TOP POLICE GROUP

ACPO, the Association of Chief Police Officers, has given its seal of approval to SecurePlate, the only number plate to meet the DVLA's tough theft-resistant standards.

SecurePlate, manufactured by Hills Numberplates, has won accreditation from ACPO's Secured by Design, a national crime prevention initiative which endorses products that pass the organisation's rigorous security specifications.

The head of ACPO's Vehicle Crime Intelligence Service, Supt John Wake, has already called for more vehicles to be fitted with theft-resistant plates after latest figures revealed that more than 40,000 plates were stolen off cars last year.

"I am happy to endorse the concept of the SecurePlate product as a way forward in combating number plate theft and it is my intention to ensure that police forces throughout the country are made fully aware of this new product which meets the DVLA standard," commented Supt Wake.

Specially developed using patented technology, SecurePlate is designed to break into pieces so that it cannot be used on any other vehicle. Around 150 dealerships in the UK, including groups covering all major manufacturers, are able to fit SecurePlate.

"I welcome Supt John Wake's plea for motorists to be pro-active and fit theft-resistant number plates onto their cars. As the latest statistics show, number plate theft is becoming a significant problem as more and more criminals use them to evade fines or disguise stolen vehicles," commented Mark Debenham, SecurePlate's sales and marketing manager.

"Interest in SecurePlate was extremely high at the IFSEC show, in particular, from crime prevention officers. As a result, Hills will run a series of SecurePlate roadshows, in conjunction with a number of regional police forces, in the next few months," he added.

More details on SecurePlate are available from Hills Numberplates on 0121 623 8106 or log onto www.secureplate.com.

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