



PRESS RELEASE

WORLD'S FIRST ANTI-THEFT NUMBER PLATE SHOWCASES AT IFSEC

Photo opportunity: Supt John Wake, head of the Vehicle Crime Intelligence Service, will be visiting the SecurePlate stand 19265 on Wednesday May 23, 2007 at 2pm.

SecurePlate, the world's first anti-theft number plate, will be put through its paces during a series of daily demonstrations on **stand 19265** at IFSEC 2007.

Manufactured by Hills Numberplates, it is the first system to meet the DVLA's rigorous theft-resistant standards and is specially designed to break into pieces, ensuring the plate cannot be used on any other vehicle.

Supt John Wake, head of the Vehicle Crime Intelligence Service, endorses the concept of anti-theft plates such as SecurePlate and is calling for more motorists to fit them on their cars in order to beat thieves. The VCIS' fleet of cars has recently been fitted with SecurePlate.

"I am happy to endorse the concept of the SecurePlate product as a way forward in combating number plate theft and it is my intention to ensure that police forces throughout the country are made fully aware of this new design which meets the DVLA standard," commented Supt Wake.

"It is a very simple and cost-effective process that has long-term benefits for car owners. It is beneficial not only for the duration that you own the vehicle, but also has added value when you sell it on," he added.

SecurePlate has not only been approved by Secured By Design, the ACPO Crime Prevention Initiative not-for-profit company, but also by Sold Secure, an independent tester of crime prevention products. According to Government figures, 33,000 plates were stolen in 2004 and used by criminals for a variety of offences such as disguising stolen vehicles and evading payment for fuel at garage forecourts.

"There are a number of suggested solutions to the growing problem of stolen number plates but none of them are foolproof or meet the DVLA criteria. SecurePlate has been developed using patented technology and is the only DVLA-approved theft-resistant plate," explained Mark Debenham, SecurePlate's sales and marketing manager.

Further information on SecurePlate can be viewed online at www.secureplate.com or call 0121 623 8106.

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