



QUALITY POLICY

It is our policy to maintain a Quality Management System, which conforms to the globally adopted standard, ISO 9001, whilst also maintaining focus on our customers' specific requirements.

We regularly review our policies and processes to ensure they are appropriate to the purpose and context of our organisation. To support our strategic direction we will monitor risks and opportunities that may affect our Quality Management System.

We are committed towards customer satisfaction and will set, measure, action Customer feedback, its Quality Objectives and targets to enable us to continually improve the effectiveness of the Quality Management System.

We are committed to supplying products and services which are delivered on time and ultimately with zero defects.

This commitment toward quality is communicated to all levels of the organisation and we recognise the importance of each employee's personal input and training needs. We encourage a culture of continuous process improvement throughout the business to achieve quality products and services.

Objectives in relation to quality are delivered through management reviews and in understanding the needs and expectations of our customers. It is our intent to become leaders in our Industry for the manufacture of Numberplates.

Our Quality Management System is subject to evaluation from trusted certification bodies to demonstrate to our customers, competitors, suppliers, staff and investors that we are committed to being the best we can be.

Our Quality Policy, Manual, Processes and Procedures are subject to continuous review for suitability in accordance with our customers', legal, regulatory and statutory requirements which include the BNMA (British Numberplate Manufacturers Association) and the current BSAU145 standard.

We recognise that the success of the Quality Programme is vital to ensure the future prosperity of our Company and its employees.

Richard Taffinder – Managing Director